



Challenge your Region on its approach to an ageing population!

The E.D.E. (represented by Angela Cluzel) and other partners from *AGE Platform* were invited to a European event «JOINT PUBLIC HEARING» organised by the Committee of Regions on 9 December 2008 in Brussels. The topic was "Longer and Healthier Lives – a Challenge for Local and Regional Authorities". Sven Matzke from the DG Employment and Social Affairs presented the 2nd European Demography Report and outlined five key policy directions: promoting a demographic renewal, promoting the employment, promoting a more productive and ageing society, receiving and integrating migrants, ensuring the sustainability of public finances.

The participants from the *Platform AGE* reminded the speakers that the responsibility of demographic ageing is not only a task for the Member States and the EU, but also for the vast majority of European Regions that are confronted with a rapid population decline.

The Regions are recommended to offer services that are adapted to the needs of older people, such as accessible public transport, housing and infrastructure, ensuring the quality in health and long term care services, promoting an active citizenship and cross-generational initiatives, increasing social participation and involvement of older people in community life as well as valorising their role as carers for family or relatives.

The E.D.E., as a member of *AGE Platform*, invites each of its members to make contact with their Regions and remind them of this Hearing at the Committee of Regions in Brussels.



Angela Cluzel is speaking to Androulla Vassiliou, EU Commissioner for Health, and Dr. Judy Triantafyllou, NGO 50plus Hellas, on the occasion of the EU Open Health Forum

E.D.E. Vision 14

This is the 14th edition of the electronic Newsletter of the E.D.E.: E.D.E. VISION.

This newsletter will inform you about the current developments within the European care centres and in particular about the position of directors/managers. The E.D.E. also intends to adopt a position on real issues in European politics in the context of care for the elderly. E.D.E. VISION's primary purpose is however to inform you about projects of the E.D.E. and its member countries.



Prof. Dr. Wilfried Schlüter

The fact that the newsletter is published electronically makes it readily accessible and enables national associations to pass the contents on to their members.

Working group "E.D.E. Missions" finished the proposal

The working group "E.D.E. Missions" finished the work on its proposal for a final document during its last meeting on 16th and 17th January in Venice.

The proposal contents 2 chapters:

1. Communication and understanding
2. Useful/actual/concrete support for the members.

The proposal will be presented and discussed at the next General Board meeting in Czech Republic. All the members will get the text of this proposal before the meeting.

The working group members are B. Koprivnikar, J. Bohler, D. Raspini, I. Morandell and W. Schepers.



Irene Morandell, Daniele Raspini, Boris Koprivnikar



Editor: Wim Schepers

TIME OUT – Doing our work better, faster, cheaper is not good enough any more – we have to stop and find a different way

The title “TIME OUT” should be understood as a need to stop doing what we have always been doing – always better, faster and cheaper. Just as the environment and the demographic, social and health structure of our societies have changed significantly, we have to change significantly our organization, our services and the management of our employees. We should suggest and persist to change the wider context within which we carry out our work, especially that which limits our professional independency and which allocates our resources for administrative work and thus reducing the value of our service to our clients.

Programme***1st day, 24 September 2009****from 11:00 registration****14:00** GRIPA, E.D.E., representative of Luxembourg**Opening speeches, greetings**

Three points of view about

The changes in the socio-economical environment and their influence on providers of services for the elderly (plenary session)**15:00** Jérôme Vignon, France**15:30** Prof. Dr. Bernd Marin, Austria**16:00 coffee break****16:45** Prof. Dr. Jean-Pierre Baeyens, Belgium**17:15** Luc Broussy, France**Consequences of the financial crisis for home directors****18:30 – 20:00****Coming together at invitation of the Czech Association APSS ČR****2nd day, 25 September 2009 discussion day****10:00** Prof. Paletta Angelo, Italy**Modern concepts of effective organization in the field of service providers****10:35** Prof. Scortegagna Renzo, Italy**More freedom in view of decision making for the management with more substantial responsibility for success of organization****11:10** Hans Peter Spreng, Switzerland**Personality and leadership abilities (education, co-operation, and leadership)****11:45** Schweizerische Agentur für Energieeffizienz, Switzerland
Energy efficiency as a tool of the cost efficiency**12:20 lunch break****13:45** Lidija Apohal Vučkovič, Slovenia**Financial strategies for financing investments and services for elderly****14:20** Dr. Kai Leichsenring, Italy**Quality management systems****14:55** Jiří Horecký, Czech Republic**From general procedures to particular goals of client, employee and home****15:30 coffee break****16:00** Jérôme Azau, Switzerland**I, home director, am going to close my home tomorrow (care homes as service providers)****16:35** Heinz Stieb, Austria**Ways to gain public attention and reach changes in the legislation****17:10–17:45**Prof. Dr. Wilfried Schlüter (Germany) – E.D.E. president
Boris Koprivnikar (Slovenia) – E.D.E. Executive Board member
The future role of the E.D.E.**20:00 Gala evening in the “foyer” of the new conference centre****3rd day, 26 September 2009****10:00** Speech of a representative of Luxembourg**10:35** Presentation of conclusions from the 1st and 2nd day**11:10** Speech of EU Commissioner Vladimír Špidla (solicited)**11:45** Conclusion of the congress

Prof. Dr. Wilfried Schlüter, E.D.E. president

Invitation to the 12th E.D.E. Congress in Prague 2011

* preliminary programme; subject to modifications

All other information and registration**on www.ede2009.lu****Registration fee (including gala evening):** by 15 April 2009: 390 € by 31 May 2009: 440 € after 01 June: 490 €