



THE EUROPEAN ASSOCIATION FOR DIRECTORS AND PROVIDERS OF LONG-TERM CARE SERVICES FOR THE ELDERLY
THE EUROPEAN ASSOCIATION OF HOMES AND SERVICES FOR THE AGEING

NEWS



SEPTEMBER - OCTOBER 2017

EAHSA and EDE Boards prepare jointly the merger process to be finalized in 2018

The Boards of EAHSA and EDE will strongly recommend to their respective General Assemblies the merging of both associations during 2018. In a joint meeting in Torun in last September, both Boards discussed the possible merger on the basis of discussion papers prepared by dedicated working groups.

The joint Board meeting followed up on earlier decisions and lengthy discussions to merge the EAHSA and EDE newsletter and secretariats.

A full merger of both associations will create a more effective, stronger, bigger and efficient representative organisation on an EU level. The EAHSA Secretariat, based in Brussels, will extend the provision of political monitoring and lobbying assistance to EDE members, whereas the EDE Secretariat in Prague will concentrate on membership communication and events on behalf of both organisations.

Merging process already in its way

Already in 2017 both organizations commenced sharing some activities. E.D.E. and EAHSA have a joint office; they share the lobbyist in Brussels; they issue a joint newsletter; and are preparing the first joint congress in Prague 2018 with the title: **Is there a future of long term care in Europe.**

Planning

Both Boards plan for General Assemblies - EAHSA in Brussels and E.D.E. in Prague in the first few months in 2018. At these meetings, they will provide a step-by-step document describing a more precise merging process. Until the end of this year, work will be undertaken to devise plans for new Articles of Association, Bylaws and membership structure and contributions. Member organisations of EAHSA will be informed about the plans in the Annual General Meeting on the 11th of December 2017. But the final decision will be taken in the first few months of 2018.

New name and logo proposal

The new structure has been discussed under the working title The European Ageing Network. This name follows the development of the international association IAHSN into the Global Ageing Network. All members of the European Ageing Network will also be automatically member of the Global Ageing Network.

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First logo proposal approved by EB of the EDE

EUROPEAN
AGEING
NETWORK
former EDE | EAHSA



EAHSA - E.D.E.
Congress

**Is there a future
of Long-term
Care in Europe?**

**What can we learn
from each other...**

See you next year in

**Prague, Czech Republic
September 13-14, 2018**

www.ede-eu.org

CALENDAR

11 DEC 2017, Brussels /BE/
EAHSA General Assembly

JAN - MAR 2018, Prague /CZ/
EDE General Assembly

8-10 AUG 2018, Toronto/CAN/
14th Global IFA conference

13-14 SEPT 2018, Prague /CZ/
EDE & EAHSA Congress



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EAHSA closes a Strategic partnership agreement with ArjoHuntleigh



During the 15th Congress of the E.D.E., 27-29 September 2017, Toruń, Poland EAHSA and ArjoHuntleigh closed a strategic partnership agreement.

ArjoHuntleigh is a world-leading provider of integrated products and solutions that improves the lives of patients and residents with reduced mobility and wellness challenges. The offering encompasses a complete

range of solutions for healthcare ergonomics within the following areas: Patient Handling, Hygiene, Bed and Room solutions, Therapeutic Surfaces, VTE and Long Term Care.

ArjoHuntleigh is dedicated to increasing the quality and efficiency of care. The products and solutions reduce unnecessary costs by preventing adverse events that impact on patients and caregivers.

ArjoHuntleigh has gained unrivalled knowledge of the practicalities of caring for the elderly from over 60 years of contact with all aspects of nursing worldwide.

By refining and channelling this knowledge into developing and manufacturing products, we aim to make life easier and safer for residents, patients and caregivers. At ArjoHuntleigh, we strive to continually support caregivers to increase the standard of care to ensure the highest levels of comfort, dignity and mobility for all patients and residents. Our solutions ensure caregivers work efficiently and are safe and secure in all their daily tasks. Our knowledge and innovations continue to improve care environments around the world, creating cultural change and reducing the risk of life-threatening adverse events. We are committed to spreading our findings and helping to raise the quality of care.

Together with EAHSA ArjoHuntleigh aims to drive programs in order to increase knowledge and awareness of our solutions. Let us create a care environment in which residents experience the best possible care, caregivers can work in a rewarding and healthy environment and we together set the standards for future of care. If you would like to participate in discussion groups to define ArjoHuntleigh's future portfolio and solutions please send me an e-mail Jan.van.megen@arjo.com.

Thank you for this great opportunity to work and learn closely together and look very much forward to our long-lasting strategic cooperation.

Jan van Megen - Sr. Director Marketing & Academy Europe

Social services employers launch their EU association FESE

On 20 October, several national associations of employers in the social services sector have founded a European federation. The Federation of European Social Employers (FESE) will represent the voice of employers in the field of social services at European level.

According to Jiří Horecký, President of the Czech employers association, President of EDE and vice-President of EAHSA, the founding of FESE is an important step. "The FESE will aim to change the fact that the social sector's employers are still not effectively represented in the European social dialogue." The social services sector directly employs over 10 million staff, with over 1,8 million new jobs created since the start of the economic and financial crisis. "The social services sector represents 7% of the total economic output in the EU. The sector is expected to grow significantly over the next decades and hence, a proper representation is urged", says Horecký.

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PARTNERS



Going further
for health

ARJOHUNTLEIGH
GETINGE GROUP

E.D.E. & EAHSA office

Karel Vostrý – secretary

Email: info@ede-eu.org

Tel.: +420 777 357 832

Fax: +420 381 213 332

Skype: edeskye2016

Na Pankráci 1618/30
140 00 Praha 4
Czech Republic

Marcel Smeets – lobbyist

Email: m.smeets@eahsa.eu

92 Rue d'Arlon
1040 Brussels
Belgium



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The largest European congress on long-term care hosted by the Polish town of Toruń

The 15th Annual E.D.E. Congress and the 20th International Long-Term Care Conference came together to host a joint event entitled **Care Home Director Today and Tomorrow – Pressure, Concessions, Compromises and Solutions** which was held from 27 till 29 September in Poland. The two-day rich programme attracted almost 1200 participants including lecturers from Poland, Austria, Australia, Switzerland, France, Finland and other countries dealing with the same long-term care problems, but often having different approaches to their solution. The conference was opened by the organizers: Jiří Horecký, who is the president of the E.D.E. and also of APSS ČR and Jarosław Józefowicz, the President of TZMO SA. Two social evenings were the nice variegation of the congressional days. The first night was a fantastic concert by the Polish Chamber Orchestra “The Philharmonic of Wit” and a festive banquet, while the second evening was an open-air coming together party.



From the programme

The two-day Congress programme emphasized in its contributions the most important processes which are currently happening in the field of long-term care.

One of these is the aging of the population and the increase in the number of people with dementia. In this context, it is even more important than ever before to know the client, to know their biography (what did the life of the client look like before they moved to the institution?), to know their habits, dreams and adapt the care to all these criteria. (Aad Koster – *The Client is the King*).

Also, a thorough knowledge of the dementia illness and all related issues is also important, due to properly set and adequately carried out care in connection with changes in cognitive functions. (Iva Holmerová – *Care of Persons with Dementia*).

People want to live in their homes for as long as possible. There is a need to adapt the services to this because there are great expectations that can be seen in the society. (Sirpa Elisabet Salin – *Care and Services Demands versus the Real Possibilities of the Providers*).

In connection with the increase in the number of people with dementia, the activity of a multidisciplinary team (MT) is important. This team should work towards the final satisfaction of all and, of course, with that of the client being in the first place. The quality of the clients' lives is the main objective of every good MT. The advantages of functional MT are a better dialogue, listening to others, trust between its members and the family and clients. The MT is a safe place where everyone can share their thoughts and opinions. (Matěj Lejsal – *Multidisciplinary Team Culture*). There is a pressure on establishing low-capacity facilities which is becoming a new “trend” in long-term care. But does a smaller facility automatically mean a worse quality of life? Is it possible to maintain a low-capacity facility financially, which implies a whole range of problems? Are there really no other things that are more important and need to be focused on rather than capacity limitations? (Jiří Horecký – *Bigger Care Homes = Worse Quality of Life: Truth or Myth?*).

The largest congress of long-term care has brought forward a lot of interesting topics, questions and answers. It is clear that in the near future, long-term care must expect many changes related not only to the aging of the population and the increase in the number of people with dementia, but also to the transformation of the whole society (and thus the various expectations of potential clients). This is an issue that not only European countries are going to struggle with (or are already struggling with). It is very important to transfer experience between countries. Sharing experiences and possibilities of solving different problems in different ways is very important and is going to find faster solutions to those problems that are already of extreme importance now.

The event was coorganized and sponsored by TZMO SA, the owner of the brand Seni, who have been organizing conferences on long-term care in Toruń for twenty years.

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"Long-term care in Europe in 2030" - Working Group

EDE and EAHSA have decided to form a joint working group that has set itself the task of looking at the future of long-term care in Europe. An attempt will be made to develop a common vision that addresses this. In doing so, the focus will not only be on long-term residential care; instead, the study intends to take into account the entire residential and life setting of elderly people. The term "social setting and living space" appears frequently in literature and is crucial; indeed this social setting and living space needs to be structured in a way that gives the people living within it the necessary support and service-provision structure.

A first exchange of the working group via Skype has led to the following objectives being set which the group would like to have achieved by the time of the conference in Prague:

- Drafting a model for the care, support and healthcare of elderly people in Europe for the year 2025/2030 (the year still needs to be decided upon definitively)
- Preparing a fact sheet for this model
- Preparing a video clip (financing and details still to be decided)
- Presentation of the results at the joint conference in Prague 2018

Since CURAVIVA Switzerland has already developed its [Model 2030 for Switzerland](#), we recommend that this model is a reference for the development of our work. The contents of the European model will however naturally need to be fleshed out afresh.

-Markus Leser-

Mission Impossible - Truth & Lies in the Age of Choice

The International Dementia Conference in Sydney, Australia is recognised internationally as an important calendar event for the aged and dementia care industry. The 2018 conference theme is *Mission Impossible? Truth and Lies in the age of choice*. Thought leaders from across the globe will come together to discuss and debate the concept of choice in every aspect of our lives, clinical decisions and care. The conference will provide a platform for the international community to share new research, experiences and evidence-based practices in plenary talks and concurrent sessions, with many opportunities for meaningful networking and engagement.

Submissions

Abstracts are welcomed from those working in scientific, clinical and psychosocial research. We are also seeking submissions about practice and innovation in the delivery of dementia-specific services. We strongly welcome papers and contributions from people with dementia and carers who have unique perspectives to share and our team are happy to provide support in preparation and presenting. Submissions will be carefully considered and selected by a panel. Successful submissions will draw on practice, research, policy, analysis and personal experience to provide an accessible and informative platform for debate and discussion. For more information and to submit an abstract for an Oral Presentation or E-Poster, please visit www.dementiaconference.com.

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2018 International Dementia Conference

MISSION IMPOSSIBLE? TRUTH & LIES IN THE AGE OF CHOICE

Exploring and confronting challenges to
provide excellence in dementia care

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7-8 June | Hilton Sydney Australia





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GAN: Successful GLOBAL AGEING CONFERENCE 2017



With good weather and a great atmosphere, a bustling two-day long conference was held in the **Montreux Music & Convention Centre**. More than 1,200 representatives from retirement or nursing institutions used the offer of manifold topics to enquire and exchange information among each other.

The **7th Global Ageing Conference** offered a wide range of topics and events – “Good care to a ripe old age – who can finance it?” – “Other ways of viewing dementia and the support of those affected” – “Is old age in an identity crisis?” – “Dying – an art or not?” – to mention only a few. The workshops of the **Global Ageing Networks** as well as a “Bazaar” with numerous exhibitors were also very well attended.

All in all, the 2017 conference was a success! Our thanks go to all participants, sponsors, and exhibitors. However, after the 7th

conference it is also time to rethink its format. In the future, we would like to offer new possibilities for exchanging information and knowledge to the participants.

-Curaviva-

The Global Ageing Network welcomes the Union of E.D.E and EAHSA

The Global Ageing Network is proud to link with EAHSA and E.D.E members in an effort to promote worldwide cooperation in aged care. The Global Ageing Network is an international community of leaders in ageing services, housing, research, technology and design. We bring together experts from around the world, lead education initiatives and provide a space for innovative ideas in senior care services and supports to be born. EAHSA has been a chapter of the Global Ageing Network for a number of years. As such EAHSA and E.D.E members are automatically members of the Global Ageing Network.

As the world's only network of ageing service providers, we have the opportunity to connect organizations. For example, we connected a U.S. based technological company focused on dementia care with a small non-profit in Cameroon that provides services and advocates for elders and their families. Recently, the Global Ageing Network added two additional partners: The Malaysian Ageing Network and Leading Age Services Australia (LASA).

We were excited to connect during the Global Ageing Network's biennial conference in Montreux, Switzerland. The conference was an amazing gathering of leaders from around the world who shared one purpose: to make the world a better place in which to grow old. This year, we were able to invite six scholarship recipients from less developed countries to attend the conference in an effort to learn and share.

As the Global Ageing Network continues to grow and adjust to a world that is rapidly ageing, it has recognized the need to highlight innovative systems of care and service and to pave the way to improve best practices in aged care. In 2017, the Global Ageing Network launched an Innovation Platform on its website which serves as a “secretariat” for other innovation hubs in ageing services throughout the world. Further, the Global Ageing Network is working with LeadingAge's Center for Applied Research in conducting an environmental scan on the state of the migrant and immigrant long-term services and supports nursing and direct care workforce, including foreign workers who do not ultimately become residents. The research aims to present its findings by the end of 2017.

The Global Ageing Network has a prominent voice among NGO's at the United Nations and advocates on behalf of the 24,000 organizations that we represent across 50 nations in order to support and foster positive ageing and ensure the protection of human rights as people age. Our chairman, Marcus Riley, had an opportunity to address the Open Ended Working Group on Ageing (OEWGA) at the United Nations in July 2017. The audience included dozens of country ministers, NGO's focused on ageing as well as those focused on Human Rights. Furthermore, the Global Ageing Network recently endorsed a statement composed by IFA for the 62nd Session of the Commission on the Status of Women.

We look forward to hearing your ideas, innovations, and challenges. For more information about the Global Ageing Network, please visit us at www.globalageing.org and follow us on Facebook, Twitter, and Instagram.

-Katie Sloan, executive director Global Ageing Network (GAN) and President & CEO of LeadingAge -